

Logo Design Contest

- *Create a new logo for the **Malaysian-German Society!***

Competition period: 15 December 2018 – 1 March 2019

Introduction

Strengthen the Malaysian-German relations by taking part in our open logo contest. The purpose of this contest is to design a new logo for the Malaysian-German Society (MGS). Anybody is invited to take part in this competition. The winning design will become our new logo!

Who can enter the contest?

The competition is open to anyone. Contestants can submit multiple entries.

About Our Society

The Malaysian-German Society (MGS) in Penang was founded in 1962 by a foresighted German and a few Malaysians with the intention to promote friendship, understanding and good relationships between the people of Malaysia and Germany. Besides teaching German to Malaysians, we organize cultural and social events throughout the year, such as German breakfasts, movie nights, talks, art exhibitions, concerts, an open day, the annual Mai Ball, our famous Oktoberfest and a Christmas bazaar.

Members of our society are not only Germans, but also expatriates from other countries and Malaysians. Beside the private memberships, we have a number of corporate members supporting us and making the most of the connections and exposure we offer.

As a German language centre and cultural institution, we are well known among the community and beyond. Many of our members still have a strong relationship with Penang and the Malaysian-German Society even after having left the country.

“We strive together in friendship for success!”

Guidelines

- I. Entry is presented in A4 dimension as PDF format and total volume of no more than 5MB
- II. Each entry uses no more than 5 colours
- III. Entries must bear no signatures or any personal signals
- IV. With every entry, a rationale is mandatory to hand in (explanation of the logo, colour, design, ...)
- V. Entries can be submitted until 1 March 2019, 11:59pm
- VI. All entries must be sent to contest@mgs.org.my
- VII. Entries will not be accepted if:
 - i. automatically generated by computer
 - ii. completed by third parties or in bulk
 - iii. illegible
 - iv. have been altered, reconstructed, forged or tampered with
 - v. incomplete
- VIII. The following points are not allowed:
 - i. made on behalf of another person
 - ii. joint submissions by two or more persons
 - iii. made by or on behalf of a partnership or company or other body corporate

Prizes

Only one (1) winner will receive the prize. The prize comprises of:

- I. *1st prize*: Prize money RM1,500
- II. *2nd prize*: 4 Tickets for the MaiBall @ E&O Hotel, 11 May 2019 (value RM1,040)*
- III. *3rd prize*: 2 Tickets for the MaiBall @ E&O Hotel, 11 May 2019 (value RM520)*

**the prizes are non-refundable and cannot be exchanged for cash*

The winner will be officially announced on 1 May 2019.

The prize may not be claimed by a third party on your behalf. MGS does not accept any responsibility if you are unable to collect the prize.

Submission

With every entry participants comply and agree to the following:

- I. exclusively your own work and does not comprise or incorporate any copyright or other intellectual property rights owned by any other person
- II. is not defamatory or immoral

- III. does not infringe any third party rights and/or any agreements to which you are a party

Other terms and conditions

- I. Neither the MGS nor any of its employees or representatives will be responsible for the non-receipt and/or non-inclusion of entries in the competition as a result of being lost, late, illegible, incomplete, invalid, or because of technical failures or otherwise
- II. MGS reserves the right to cancel, alter and/or amend the competition at any stage if deemed necessary in its own opinion and entirely at its own discretion, or if any circumstances arise outside of the MGS control
- III. Competition entries cannot be returned by the MGS
- IV. There is no purchase necessary by you to enter the competition and there is no charge for submitting an entry
- V. MGS reserves the right to disqualify any person it finds, in its sole discretion, to be tampering with the operation of the competition, or to be acting in breach of these terms and conditions and/or in any way that is inconsistent with the spirit of the competition

Intellectual property rights

- I. By submitting your competition entry and any accompanying material, you agree that, in the event that you are the winner of the competition, you hereby (with effect from the date of submission of your competition entry):
 - i. assign to MGS all your intellectual property rights with full title guarantee
 - ii. waive all moral rights
- II. In and to your competition entry and otherwise arising in connection with your entry to which you are or at any time in the future may be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world
 - i. If you are the winner of the competition, you agree that, if requested by MGS, you will take such steps and actions (including, but not limited, the signing of relevant documents) as MGS may reasonably request in order to ensure that the Promoter receives the full benefit of the assignation set out in paragraph 8.1 of these terms and conditions
- III. By submitting a competition entry, you represent, warrant and undertake to the Promoter that your entry:

- i. is exclusively your own work and does not comprise or incorporate any copyright or other intellectual property rights owned by any other person
 - ii. is not defamatory or immoral
 - iii. does not infringe any third party rights and/or any agreements to which you are a party
- IV. Should you be the winner of the competition, you agree that MGS may use your name, image and town or country of residence to announce the winner of this competition and for any other reasonable and related promotional purposes